**Amazon Prime Video Dashboard**

A screenshot of a computer

Description automatically generated

Insights:

We have total 6 KPI’s:

1. The first KPI shows the total number of the movie titles which is 9655.
2. The second KPI shows the total ratings which is nothing but the types of the ratings available in the dataset.
3. The third KPI shows that we have total 519 types of movies.
4. The fourth KPI shows the total 5771 directors have directed the movies in our dataset.
5. In the dataset the oldest movie was of year 1920.
6. The sixth KPI shows that the most recent movie in our dataset was of 2021.

Stack bar chart:

**1. Genres by total shows**

Here by observing the graph we can conclude that **Drama** is the most famous movie type followed by comedy than drama suspense etc.

**2. Ratings by total shows**

On amazon prime most of the movies are of 13+ rated followed by 16+.

Filled Map:

By the graph we can observe that **India** and **United States** lead the highest number of show releases on prime video.

Donut Chart:

**Movies & TV Shows**

The type of shows on the prime video consists of mostly 2 types. One is Movies and second one is TV shows. Movies lead the highest number in compared to the TV shows.

Area Chart:

**Total shows by release year**

In early 90’s there were very few movies and tv shows was in prime video but than after the early 20’s we can observe the rise in the number of movies and tv shows.